



Regulatory Services
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

TEL: 020 8937 5359
EMAIL: business.licence@brent.gov.uk
WEB: www.brent.gov.uk

Online Ref. No: 16562
Application No: 30418
Date: 15 December 2023

LICENSING ACT 2003

Licence: Premises Licence New Application

Application No: 30418

Dear Sir/Madam,

Applicant: Mr Iyathurai Kanan

Date Received: 15 December 2023

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by **12 January 2024**.

Yours faithfully

Sima Naran
Administration Officer
Regulatory Services

Part 1 – Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

DEVI CASH AND CARRY
52A Ealing Road, Wembley, Brent, HA0 4TQ

Telephone Number at premises (if any): N/A

Part 2 – Applicant Details

Proposed Licence Holder:
Mr Iyathurai Kanan

AGENT: Mr Anil Bhawsar - [REDACTED]

Part 3 – Operating Schedule

When do you want the premises licence to start? 14-01-2024

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Please give a general description of the premises: CURRENTLY A RETAIL STORE, PROPOSING TO BE A GROCERY CONVENIENCE STORE, SITUATED ON A MAIN ROAD ALONG A PARADE OF OTHER BUSINESSES. PROPOSE TO OPEN 8AM TO 11PM,AND SELL GROCERIES,LOTTERY, PARCEL SERVICES,SOFT DRINK ,CONFECTIONARY AND ALCOHOL FOR OFF SALES .TO IMPLEMENT PRECAUTIONARY MEASURES TO PROMOTE ALL 4 LICENSING OBJECTIVES., AS THIS IS IN THE CUMULITIVE IMPACT ZONE,EXTRA MEASURES WILL BE TAKEN INTO CONSIDERATION.

What licensable activities do you intend to carry on from the premises?

Section J: Sale of alcohol: Off the premises

The times the licence authorises the carrying out of licensable activities

Section J: Sale or Supply of Alcohol: Off the premises		
Day	Start Time	End Time
Monday	08:00	23:00
Tuesday	08:00	23:00
Wednesday	08:00	23:00
Thursday	08:00	23:00
Friday	08:00	23:00
Saturday	08:00	23:00
Sunday	08:00	23:00

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

IYATHURAI KANAN

Date of birth:

[REDACTED]

Licence Number: [REDACTED]

Issuing authority: [REDACTED]

Concerns in respect of Children: NONE

The opening hours of the premises

Day	Start Time	End Time
Monday	08:00	23:00
Tuesday	08:00	23:00
Wednesday	08:00	23:00
Thursday	08:00	23:00
Friday	08:00	23:00
Saturday	08:00	23:00
Sunday	08:00	23:00

a) General – all four licensing objectives (b, c, d, e):The application is made to uphold the licensing objectives taking into consideration of the CIZ for this road. As a experienced retailer and a personal licence holder of over 15 years , will perform duties as a responsible retailer. Alcoholde will be kapt on one side of the store .Sprints will be behind the counter. Super strength lager will NOT be sold ,so above 6.5%

b) The prevention of crime and disorder:The premises shall install and maintain a digital CCTV system. The CCTV system shall have sufficient hard drive storage capacity to store a minimum of 31 days. 2 Cameras to be place outside, front of the store The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises at every entrance and exit point and at each point of sale. A CCTV log will be completed on a weekly basis to record that all elements of the CCTV System is maintained in good working order and recordings date and time stamped. Nominated staff shall be trained in the operation of the CCTV system to ensure rapid data retrieval & downloads of footage can be provided expeditiously to the Police & the Local Authority Officer upon reasonable request. CCTV shall be continually recording during licensable hours. In the event of a failure of the CCTV system for any reason, a record of the failure will be recorded in the premises log and immediate steps will be made to rectify the problem. An incident book must be kept on the premises and be made available for inspection by responsible authorities. The incident book must be used to record the following: (i) Any incident of violence or disorder on or immediately outside the premises ii) Any other crime or criminal activity on the premises (iii) Any call for police assistance to the premises. Prominent, clear and legible signage shall be displayed at all exits to the premises requesting the public to respect the needs of local residents and to leave the premises and the area quickly and quietly. CCTV cameras will cover all areas that the public have access to, including the entrance, exit and pavement area immediately outside the premises. The licence holder will ensure the premises CCTV is provided to an officer from a responsible authority in a downloadable and viewable format within fourteen days of being requested. The licence holder will ensure that there is always a member of staff trained and available to download CCTV images/ footage immediately or an agreed timescale if requested by the police or the Licensing Authority. Litter bins to be made available externally. Posters stating - u201cStreet is drinking is not allowedu201d will be displayed. The licence holder will operate a Challenge 25 policy with the only acceptable proof of age identification consisting of a current passport, photo card driving licence, citizen card or identification carrying a PASS logo. All staff will be trained in alcohol sales, with records kept with log book. Staff will be ask to be vigilant in regards to proxy sales if a premises licence is granted.

c) Public safety: 2 Cameras placed to front of store ,outside

d) The prevention of public nuisance: Posters will be made to tell customers to leave quietly in the late evening

e) The protection of children from harm:Posters of the following to placed on store windows and customer facing at the till area : NO ID NO SALE. CHALLENGE 25 , PROXY SELLING , (illegal to buy for anyone under 18 yeas old).. Training book , for staff . incident book . refusals book.